

19 November 2008

Totally plc
(“Totally” or “the Company”)

Holding in Company

The Company announces that it has today been notified, following recent purchases, that Hoodless Brennan plc holds 12,195,319 ordinary shares in the Company, equivalent to 13.26 per cent. of the issued voting share capital.

For further information:

Totally Plc www.totallyplc.com
Daniel Assor
CEO

T: 020 7692 6929

John East & Partners Limited
Simon Clements
Virginia Bull

T: 020 7628 2200

HB Corporate
Luke Cairns

T: 020 7510 8654