

Regulatory Announcement

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Company	Totally PLC
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TOTALLY PLC

('Totally', 'the Company' or 'the Group')

Preliminary results for the year ended 31 December 2006

Totally Plc, the AIM quoted (ticker `TLY') international publisher and Internet services provider today announces its preliminary results for the year ended 31 December 2006.

Highlights

- * Strongest trading performance since its admission to AIM
- * Turnover increased by 3 per cent. over the previous year to £2,823,000 (2005 - £2,740,000)
- * Operating profit increased by £357,000 to £7,000 (2005 - loss £350,000)
- * Gross profit increased by 10 per cent. to £2,295,000 (2005 - £2,086,000)
- * Following a review of the cost base of the Group, employee related costs were reduced by 15 per cent

Post Year End Highlights

On 15 January 2007, the Group announced the appointment of Daniel Assor as the new CEO. He has been with Totally since 2000 and was formerly Group Publishing Director. Daniel has made an immediate impact following his appointment and the Board expect him to be instrumental in delivery of the Group's organic and acquisition growth strategy.

On 31 January 2007, the Group announced a joint venture agreement with Northern & Shell, publishers of the Daily Express, Daily Star and OK Magazines. Under the terms of the agreement, Totally will implement its private property classified system within each of the websites associated with the above mentioned titles.

On 30 March 2007, the Group raised £500,000 before expenses from the placing by Hoodless Brennan plc, the Group's newly appointed broker, of 22,222,225 new ordinary shares in the capital of Totally at 2.25 pence per share. The funds are to be used for the organic and acquisitive development of the Group's Internet services & publishing divisions.

On 5 June the Group announced a joint venture agreement with Real City Network Limited, publishers of the `Real` brand of online city guides including Real Brighton and Real Manchester.com. Under the terms of the agreement, Totally

will implement its private property classified system across the Real portfolio.

Daniel Assor, CEO, commented:

'Totally is now in a strong position to execute its stated strategy for delivering shareholder value through a combination of sustained organic growth and profit enhancing acquisitions in the areas of Internet services and niche publishing'

For further information:

Totally Plc www.totallyplc.com

T: 020 7692 6929

Daniel Assor

CEO

John East & Partners Limited

T: 020 7628 2200

David Worlidge / Simon Clements

HB Corporate

T: 020 7510 8654

Jon Levinson

Chairman's Statement

Overview

2006 was a transforming year for the Group in which it recorded the best financial and operational performance in Totally's history. The Group reported a maiden profit at an operational level. This was as a direct result of the efficiencies and cost savings that were introduced at the end of 2005 and in 2006 and the new business opportunities and partnerships that were signed during 2006. Furthermore, I believe the results also reflect the decision by the Board and members of the senior management team to focus on consolidation and driving organic growth within the Group.

Our publishing division, which delivers print and online media and services for the UK and North American Jewish communities, is now profitable at an operational level and since the year end has continued the good work started in 2006 to focus on the development of its product portfolio.

During the year under review and since the year end Totally Communications Limited, our Internet services division, has gone from strength to strength expanding its operations outside of the Jewish charitable arena and into the corporate domain. The division now has 5 main business units; website build & design, application development, consultancy, creative services and development of corporate partnerships or joint ventures. The Board is particularly pleased with the progress made in the latter unit where it has entered into a number of joint ventures with third party publishers providing, on a revenue share basis, in house classified and dating platforms.

Financial Review

In 2006 the Group experienced its strongest trading performance since its admission to AIM in 2000 and a year of strong growth across its publishing and communication divisions. Turnover in the year ended 31 December 2006 increased by 3 per cent over the previous year to £2,823,000 (2005 - £2,740,000) and

operating profit in the year increased by £357,000 to £7,000 (2005 - loss £ 350,000). In the year under review I am pleased to report that gross profit increased by 10 per cent. to £2,295,000 (2005 - £2,086,000) and following a review of the cost base of the Group, employee related costs were reduced by 15 per cent compared with 2005.

The results for the year ended 31 December 2006 also reflect the impact of the introduction of a new accounting standard for share based payments (FRS 20 including accounting for share options). The introduction of FRS 20 resulted in an additional non-cash charge to the profit and loss account for the year ended 31 December 2006 of £25,000.

Board Changes

On the 15 January 2007, the Group announced the appointment of Daniel Assor as the new CEO. He has been with Totally since 2000 and was formerly Group Publishing Director. Daniel has made an immediate impact following his appointment and the Board expect him to be instrumental in delivery of the Group's organic and acquisition growth strategy.

Post Balance Sheet Events

On 31 January 2007, the Group announced a joint venture agreement with Northern & Shell, publishers of the Daily Express, Daily Star and OK Magazines. Under the terms of the agreement, Totally will implement its private property classified system within each of the websites associated with the above mentioned titles.

On 30 March 2007, the Group raised £500,000 before expenses from the placing by Hoodless Brennan plc, the Group's newly appointed broker, of 22,222,225 new ordinary shares in the capital of Totally at 2.25 pence per share. The funds are to be used for the organic and acquisitive development of the Group's Internet services & publishing divisions.

On 5 June the Group announced a joint venture agreement with Real City Network Limited, publishers of the `Real` brand of online city guides including Real Brighton and Real Manchester.com. Under the terms of the agreement, Totally will implement its private property classified system across the Real portfolio.

Growth Strategy & Prospects

Having completed a significant turnaround in performance in 2006, I believe the Group is well positioned to build on the foundations that have been put into place and generate shareholder value in the short to medium term.

The Group's strategy is to create value for shareholders by building a portfolio of Internet service and niche digital and print publishing businesses.

The Board would like to thank the Directors and staff for all their contributions in 2006. The Board would also like to extend its appreciation to its former CEO and co-founder Steve Burns for his contribution to Totally.

Dr Michael Sinclair
Non-Executive Chairman
11 June 2007

Consolidated profit and loss account

for the year to 31 December 2006

	Note	Total 2006 £000	Total 2005 £000
			As restated
Gross Turnover		2,888	2,771
Less: share of joint ventures		(65)	(31)
Group Turnover		2,823	2,740
Cost of Sales		(528)	(654)
Gross profit		2,295	2,086
Administrative expenses		(2,288)	(2,436)
Operating Profit/(loss)		7	(350)
Share of operating loss of joint ventures		(18)	(13)
Interest payable		(50)	(40)
Loss on ordinary activities before taxation		(61)	(403)
Taxation		17	31
Loss after tax for the year		(44)	(372)
Loss per share - basic	5	0.05p	0.42p
Loss per share - diluted	5	0.05p	0.42p

Consolidated statement of total recognised gains and losses
for the year to 31 December 2006

	Year to 31 December 2006 £'000	Year to 31 December 2005 £'000
Loss for the financial year	(44)	(372)
Currency translation differences on foreign currency net investments	-	2
Credit on issue of share options and warrants	25	77
Total gains and losses recognised since last annual report	(19)	(293)

Consolidated balance sheet

at 31 December 2006

		2006		2005 as restate	
	Note	£000	£000	£000	£000
Fixed assets					
Intangible assets		941		941	
Tangible assets	2	294		297	
			1,235		1,238
Investment in Joint Ventures					
Share of gross assets		18		18	
Share of gross liabilities		(45)		(29)	
			(27)		(11)
Total fixed assets			1,208		1,227
Current assets					
Stock		5		4	
Debtors	3	422		408	
Cash at bank and in hand		32		43	
			459		455
Creditors: amounts falling due within one year	4	(1,282)		(1,282)	
Net current liabilities			(823)		(827)
Total assets less current liabilities			385		400
Net Assets			385		400
Capital and reserves					
Called up share capital			901		898
Share premium account			3,107		3,106
Revaluation reserve			2		2
Profit and loss account			(3,625)		(3,606)
Shareholders' funds - equity interests			385		400
Consolidated cash flow statement for the year ended 31 December 2006					
				2006	2005

	£000	£000
Net cash inflow/(outflow) from operating activities	113	(238)
Returns on investments and servicing of finance		
Bank interest paid	(50)	(40)
	63	(278)
Taxation		
R&D tax credit	21	33
Foreign tax on subsidiary profit	(5)	(2)
Capital expenditure		
Payments to acquire tangible fixed assets	(95)	(184)
Cash outflow before financing	(16)	(431)
Financing		
Issue of ordinary share capital for cash	4	269
Decrease in cash in the period	(12)	(162)

Notes to the financial statements

1. Basis of preparation

The financial statements are prepared on a going concern basis which the Directors believe to be appropriate for the following reasons. The Group currently meets its day to day working capital requirements through two overdraft facilities which are repayable on demand.

The Group has confirmed the availability of a facility of £550,000 with Bank Hapoalim which was renewed on 29 April 2007 until 28 April 2008. As security for the facility, the bank has obtained the unlimited Joint and Several Guarantees of Dr. Michael J. Sinclair (non-executive Chairman), Mr Leo Noe and Grand Rabbi Y.A. Korff of Boston (non-executive Director).

In addition, a working capital facility of £50,000 has been agreed with Natwest which is secured on the Group's debtor book. This facility is due for renewal on 31 October 2007.

The Directors have prepared projected cash flow information for the period ending twelve months from the date of their approval of these financial statements.

On the basis of cash flow forecasts and discussions with the group's bankers, the Directors consider that the group will be able to operate within the facilities currently agreed.

Inherently, there can be no certainty in relation to these matters, but the directors believe that the going concern basis of preparation continues to be appropriate.

2. Tangible fixed assets

	Short leasehold property	Computer equipment	Fixtures and fittings	Total
	£000	£000	£000	£000
Cost				
At beginning of year	54	438	79	571
Additions	-	83	11	94
At end of year	54	521	90	665
Depreciation				
At beginning of year	49	153	72	274
Charge for year	5	90	2	97
At end of year	54	243	74	371
Net book value				
At 31 December 2006	-	278	16	294
At 31 December 2005	5	285	7	297

3. Debtors

	31 December 2006 £000	31 December 2005 £000
Trade debtors	336	305
Other debtors	20	27
Prepayments and accrued income	66	76
	422	408

4. Creditors: amounts falling due within one year

	31 December 2006	31 December 2005
	£000	£000
Bank loans and overdrafts	755	754
Trade creditors	295	312
Other taxes and social security	106	74
Accruals and deferred income	126	142
	1,282	1,282

5. Loss per share

The calculation of the basic loss per share is based on the loss of £44,000 (2005: £372,000) and on 90,042,249 (2005: 87,841,901) ordinary shares being the weighted average number of shares in issue during the period. The diluted loss per share is the same as the basic loss per share, in accordance with FRS 14 which prescribes that potential ordinary shares should only be used as dilutive when, and only when, their conversion to ordinary shares would decrease net profit or increase net loss per share from continuing operations.

6. Dividends

The Directors are not proposing the payment of a dividend in respect of the year ended 31 December 2006.

7. Publication of non-statutory accounts

The financial information set out in this preliminary announcement does not constitute statutory accounts as defined in Section 240 of the Companies Act 1985.

The consolidated balance sheet as at 31 December 2006 and the consolidated profit and loss account, consolidated cash flow statement and associated notes for the year then ended have been extracted from the Group's financial statements. Those financial statements have received an unqualified report from the auditors but have not yet been delivered to the Registrar of Companies. The 2005 accounts have been delivered to the Registrar of Companies and the auditors gave an unqualified report on them.

8. Copies of accounts will be sent to shareholders shortly and will also be available at the Company's registered office, Unit 611, Highgate Studios, 53-79 Highgate Road, Kentish Town, London NW5 1TL.

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