

Regulatory Announcement

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Company	Totally PLC
TIDM	TLY
Headline	Trading Statement
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Totally Plc

(`Totally' or `the Company')

Trading update

The Directors of Totally announce that subject to audit they anticipate that the results for the year to 31 December 2006 will show a significant increase in turnover compared with the levels achieved in 2005. The effect of this increase, together with the benefit of cost-cutting measures put in place by the Board during 2006, is expected to result in a positive EBITDA for the year, compared to a loss of £215,000 in 2005 and a breakeven result at the operating level (2005: £286,000 loss).

Daniel Assor, CEO of Totally commented:

`I am pleased to report that through a combination of aggressive cost cutting measures and by driving new revenue streams the business completed an exceptional turnaround in performance in 2006.

The business is well placed to develop its online partnership portfolio even further and expand its operations in Jewish publishing.'

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